

Contrary to the way the so-called "palladium cigarette" issue was portrayed on last night's Prime Time Live show, there was nothing new on last night's show that hasn't been publicly available for quite sometime.

Liggett's palladium research was extensively reported to the media, the scientific community and to the government.

- It was reported to the National Cancer Institute and to the Scientific Advisor to the President in 1977.
- It was reported in 6 patents beginning in 1977 and continuing through 1981.
- It was reported to the American Cancer Society in 1977 and to the International Cancer Congress in 1978, with an abstract published by the American Association of Cancer Research.
- A full-page article was reported in Forbes in 1978 and in the New York Times (1978) and the Associated Press (1978).
- The committee of scientists working on the 1981 Surgeon General's Report, charged with examining the evidence for a "less hazardous" cigarette, was aware of the Liggett palladium/nitrate cigarette. Significantly, this cigarette was not touted in the 1981 Surgeon General's Report as a "safer" cigarette.
- The "palladium cigarette issue" was fully discussed and covered by the media during the Cipollone four-month trial in 1986.

Dr. Mold's claim that Liggett failed to market the palladium cigarette because it feared that to do so would create problems for them in their litigation, simply is not true.

Given the fact that Prime Time Live spent four months "researching" this story, it's hard to believe they didn't know these facts.

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